Civilmedia11

Community Media For Social Change: Low Threshold - High Impact Salzburg, April 14 - 16, 2011 Bergstraße 12, 5020 Salzburg

Thursday, April 14th

Room 1 "CAMERATA" (basement)

Time	Title	a*	Presenter(s)
09:50	Welcome		Alf Altendorf, Eva Schmidhuber Radiofabrik
Thematic	Stream: Public Value and Community Media (Helmut Pei	ssl)	
10:00	Opening Lecture 1: No-nonsense concept of Public Value		Josef Trappel (University of Salzburg – Department of Communication Research, Austria)
10:30	Opening Lecture 2: The Value of ,Public Value' – an Economic Consideration		Andrea Grisold (Vienna University of Economics and Business – Institute for Institutional and Heterodox Economics)
11:00	Public Radio Service and Social Change	39	Andrei Paunescu (Spiru Haret University & BucurestiFM, Romania), Bianca Marina Mitu (Spiru Haret University, Romania)
11:30	Break		
12:00	Media Literacy – Contribution of Irish Community Radios	40	Irena Cvetkovic (Athlone Community Radio & Dublin Institute of Technology, Ireland)
12:30	Community Media and the Production of Public Value - The necessity of making Civil Society part of Media production	35	Corinna Wenzel (University of Salzburg – Department of Communication Research, Section Media Policy and Media Economics, Austria)
13:00	Roundtable: Public Value & Community Media in national contexts		Ciaran Murray (NearFM, Ireland), Christer Hederström (Ideosphere, Sweden), Pieter deWit (CMFE, Netherlands), Andrei Paunescu (Spiru Haret University & BucurestiFM, Romania). Facilitator: Helmut Peissl (CMFE & COMMIT, Austria)
13:30	Lunch		
Thematic :	Stream: Feminist Media Production in Europe (Rosa Rei	san	ner, Elke Zobl)
14:30	Panel discussion: Alternative media & feminism: Communication, production and networking processes		panelists: Ash Corea (USA), Eva Ursprung (AUT), Sandra Chatterjee (DE/India), more TBA, moderators: Rosa Reitsamer and Elke Zobl (AUT)
16:00	Break	-	
16:30	Nanomedia: 'Community' Media vs. 'Social Movement' Media?	26	John Downing (Visiting Fulbright Scholar, University of Tampere, FI)
18:00	End	-	
10.00	LIN	1	

Room 2 "ATELIER" (first floor)

Time	Title	a*	Presenter(s)	Г
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Themati	c Stream: Feminist Media Production in Europe (Rosa Reit	tsai	ner, Elke Zobl)	
10:00	EuWoRa - European Women's Radio History. Mentoring Programme in Collaborative Research Methodology	5	Elisabeth Samhaber (Orange 94.0, AT)	-
10:30	Queer-Feminist Punk Rock as Antiracist Activism		Maria Katharina Wiedlack (Universität Wien, AT)	
11:00	Eva & Co – A Feminist Magazine for Art and Culture	7	Eva Ursprung (Eva Magazine, AT)	-
11:30	Break			_
12:00	WOC (women of colour) and the FAR (fugitive archetypes of resistance)	8	Jamika Ajalon (Artist, UK)	
12:30	"SUNOH! Tell me, Sister: Feminist Approaches, Collective Choreography and Long Distance Collaboration	43	Sandra Chatterjee (Postnatyam Collective, Germany/India)	
13:00	Is it possible to create feminist media without the benefit of an already exiting political and cultural feminist context?		Eva Thun (University of Pannonia, Hungary)	-
13:30	Lunch			_
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Open St	ream			
14:30	Community media and values dialogue in Russia: from Samizdat to e-Samizdat		Viktor Khroul (Journalism Department, Lomonosov Moscow State University, RU)	BIBLIOTHEK:
15:15				CMFE-
16:00	Break			Board-
16:30	Community Media in Cyprus	36	Larry Fergeson (Cyprus Community Media Centre, CY)	meeting
17:15				
18:00	End			

19:30 Particpant's dinner at "ARGE-Beisl", Ulrike-Gschwandtner-Straße 5, http://www.argebeisl.at.

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Friday, April 15th

Room 1 "CAMERATA" (basement)

Time	Title	a*	Presenter(s)
Themati	ic Stream: Democracy and Quality (Nico Carpentier)		·
10:00	Models of Quality		Nico Carpentier (Loughborough University, UK)
10:30	Panel 1: Policies, Pressures and Experiments		
	Community Radios in Brazil: Clientelism, Citizenship, Quality, and Democratization		Cristiano Lopes (Brazilian Chamber of Deputies, Office of Legislative Counsel and Policy Guidance)
	Digital Participation-Platform "nrwision"	32	Max Ruppert & Mike Kortsch (Technische Universität Dortmund, DE)
	Managing Quality in UK Community Radio	16	Lawrie Hallett (University of Westminster, UK)
11:30	Break		
12:00	Panel 2: Tensions in Reconciling Quality and Participation		
	From Storytelling to Participation – some notes on Radio Robin Hood's practices	33	Riitta Haapakoski (Radio Robin Hood, FI)
	Where Quality Starts and Democracy Ends	34	Linda Muscheidt (klipp & klang/Radio X Basel, CH)
	Talking about quality in non-commercial broadcasting – first outcomes of a Swiss/German/Austrian dialogue		Helmut Peissl (COMMIT, AT)
13:30	Lunch		
Themati	ic Stream: Researching Community Media Audiences (Salvatore Sc	ifo)	
14:15	Introduction: why community media audience research matters	11	Salvatore Scifo, University of Westminster, London, UK
14:20	Large scale qualitative and quantitative community media research: the Australian experience" (Skype connection)	21	Michael Meadows, Kerrie Foxwell and Susan Forde Griffith University, Brisbane, Australia
14:40	Prove It – a qualitative research pilot for the UK community radio sector	19	Eleanor Shember-Critchley, Radio Regen, Manchester, UK
15:00	Community Radio Audience Research	17	Janey Gordon, University of Bedfordshire, Luton, UK
15:20	Measuring Community Radio Audiences	15	Lawrie Hallett, University of Westminster, London, UK
15:40	Integrating Qualititative and Quantitative Audience Reasearch - A proposed Irish framework	41	Diarmuid McIntyre, CRAOL, Dublin, Ireland
16:00	Break		
16:20	From Researcher to Teacher, From Participant Observer to Friend: Drawing on Media Ethnography to Study Community Radio Audiences	20	Andrea Medrado, London Metropolitan University, London, UK
16:50	Do they really need community radio? Survey of community media audiences in West-Hungary	22	Gabriella Velics, University of West Hungary, Szombathely, Hungary
17:10	Community Media Audience in Russia: sources for growth and opportunities for research	14	Maria Anikina, Journalism Department, Lomonosov Moscow State University, Moscow, Russia
17:40	Future directions for alternative and community media research	25	John Downing, Fulbright Visiting Professor, University of Tampere, FI
18:00	Q&A Session End		

Room 2 "ATELIER" (first floor)

Time	Title	a*	Presenter(s)	
Open St	ream	_		
10:00	Reshaping Representation and Race Relations in the Age of New Media: A Case Study of Chapeltown in Leeds	1	Irfan Raja (University of Huddersfield, UK)	
10:45				
11:30	Break			
12:00	Best practice in state funding for community radio: An international comparative study	2	Ciarán Murray (near media co-op & CMFE) & Dr. Ken Murphy (Nat University Ireland, Maynooth)	
12:45	MARS - Media against racism in sport	18	Stefan Tenner	
13:30	Lunch	-		
Open St	ream			
14:30	The new Media-law in Argentina: Community radios as an example for social movements as a counter - hegemonial project	38	Viviana Uriona, DE	
15:15	The future of public budgeting: municipal participatory online budgeting	12	Ursula Maier-Rabler, Stefan Huber (ICT&S Center, AT)	
16:00	Break			BIBLIOTHEK: Österreich-
16:30	The role of alternative media in Ukraine's pre- and post- 2010 politics	3	Oleksandr Svyetlov (DE, Ukraine)	magazin der Freien Radios (a* 23)
17:15	End			Michael Gams (Radio FRO, Linz)

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Saturday, April 16th

Room 1 "CAMERATA" (basement)

Title	a* Presenter(s)
Introduction to Crowdfunding	David Röthler (AT)
Give a coin for Athenaeum	37 Vera Ularu (RO)
Break	
My Sherpas	Markus Zabel (My Sherpas, D)
Crowdfunding for media projects	Wolfgang Gumpelmaier
Lunch	
Stream: Cross Media Publishing (Stefan Tenner)	
Open Digital Radio	28 Mathias Coinchon (European Broadcasting Union EBU)
Promoting Dialogue in West Africa	29 Adam Thomas, (Sourcefabric, CZ/D)
Break	
College media in Italy: cross media culture?	30 Tiziana Cavallo (Ustation, IT)
End	
	Stream: Crowdfunding & Social Payment (David Röt Interactive video broadcast at http://proj.adobeconnect.or Introduction to Crowdfunding Give a coin for Athenaeum Break My Sherpas Crowdfunding for media projects Lunch Stream: Cross Media Publishing (Stefan Tenner) Open Digital Radio Promoting Dialogue in West Africa Break College media in Italy: cross media culture?

Room 2 "ATELIER" (first floor)

īme	Title	a*	Presenter(s)	
Open Sti	eam			
0:00	Digitalize and keep your FM frequency. Future digital radio for community radio		Christer Hederström (Ideosphere, CMFE, SE), Lawrie Hallett, University of Westminster, London, UK	BIBLIOTHEK: 10:00 Treffen der
1:30	Break			Programm koordinatorInner
2:00	FS1 - Community Television Salzburg		Alf Altendorf (Radiofabrik)/ Markus Weisheitinger-Hermann (Aktion Film) AT	BIBLIOTHEK: 11:30 Treffen der Frauen- redaktionen
3:00	Lunch			reduktionen
hematio	c Stream: Cross Media Publishing (Stefan Tenner)			
4:00	Digital Platforms and Open Archives Providing Information of Public Interest	27	Margarita Köhl (University of Vienna, AT), Alexander Baratsits (legal practioner, AT)	
7:00	End			

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