

Civilmedia11

Community Media For Social Change: Low Threshold - High Impact

Salzburg, April 14 - 16, 2011
Bergstraße 12, 5020 Salzburg

Thursday, April 14th

Room 1 „CAMERATA“ (basement)

| Time | Title | a* | Presenter(s) |
|---|---|----|---|
| 09:30 | Welcome | | Alf Altendorf, Eva Schmidhuber Radiofabrik |
| Thematic Stream: Public Value and Community Media (Helmut Peissl) | | | |
| 10:00 | Opening Lecture 1: No-nonsense concept of Public Value | | Josef Trappel (University of Salzburg – Department of Communication Research, Austria) |
| 10:30 | Opening Lecture 2: The Value of ‚Public Value‘ – an Economic Consideration | | Andrea Grisold (Vienna University of Economics and Business – Institute for Institutional and Heterodox Economics) |
| 11:00 | Public Radio Service and Social Change | 39 | Andrei Paunescu (Spiru Haret University & BucurestiFM, Romania), Bianca Marina Mitu (Spiru Haret University, Romania) |
| 11:30 | Break | | |
| 12:00 | Media Literacy – Contribution of Irish Community Radios | 40 | Irena Cvetkovic (Athlone Community Radio & Dublin Institute of Technology, Ireland) |
| 12:30 | Community Media and the Production of Public Value - The necessity of making Civil Society part of Media production | 35 | Corinna Wenzel (University of Salzburg – Department of Communication Research, Section Media Policy and Media Economics, Austria) |
| 13:00 | Roundtable: Public Value & Community Media in national contexts | | Ciaran Murray (NearFM, Ireland), Christer Hederström (Ideosphere, Sweden), Pieter deWit (CMFE, Netherlands), Andrei Paunescu (Spiru Haret University & BucurestiFM, Romania), Facilitator: Helmut Peissl (CMFE & COMMIT, Austria) |
| 13:30 | Lunch | | |
| Thematic Stream: Feminist Media Production in Europe (Rosa Reitsamer, Elke Zobl) | | | |
| 14:30 | Panel discussion: Alternative media & feminism: Communication, production and networking processes | | panelists: Ash Corea (USA), Eva Ursprung (AUT), Sandra Chatterjee (DE/India), more TBA, moderators: Rosa Reitsamer and Elke Zobl (AUT) |
| 16:00 | Break | | |
| 16:30 | Nanomedias: ‚Community‘ Media vs. ‚Social Movement‘ Media? | 26 | John Downing (Visiting Fulbright Scholar, University of Tampere, FI) |
| 18:00 | End | | |

19:30 [Participant's dinner at „ARGE-Beisl“, Ulrike-Gschwandtner-Straße 5, http://www.argebeisl.at.](http://www.argebeisl.at)

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Room 2 „ATELIER“ (first floor)

| Time | Title | a* | Presenter(s) |
|---|--|----|--|
| Thematic Stream: Feminist Media Production in Europe (Rosa Reitsamer, Elke Zobl) | | | |
| 10:00 | EuWoRa - European Women's Radio History. Mentoring Programme in Collaborative Research Methodology | 5 | Elisabeth Samhaber (Orange 94.0, AT) |
| 10:30 | Queer-Feminist Punk Rock as Antiracist Activism | 6 | Maria Katharina Wiedlack (Universität Wien, AT) |
| 11:00 | Eva & Co – A Feminist Magazine for Art and Culture | 7 | Eva Ursprung (Eva Magazine, AT) |
| 11:30 | Break | | |
| 12:00 | WOC (women of colour) and the FAR (fugitive archetypes of resistance) | 8 | Jamika Ajalon (Artist, UK) |
| 12:30 | *SUNOH! Tell me, Sister: Feminist Approaches, Collective Choreography and Long Distance Collaboration | | Sandra Chatterjee (Postnatyam Collective, Germany/India) |
| 13:00 | Is it possible to create feminist media without the benefit of an already exiting political and cultural feminist context? | 10 | Eva Thun (University of Pannonia, Hungary) |
| 13:30 | Lunch | | |
| Open Stream | | | |
| 14:30 | Community media and values dialogue in Russia: from Samizdat to... e-Samizdat | 13 | Viktor Khroul (Journalism Department, Lomonosov Moscow State University, RU) |
| 15:15 | | | |
| 16:00 | Break | | |
| 16:30 | Community Media in Cyprus | 36 | Larry Fergeson (Cyprus Community Media Centre, CY) |
| 17:15 | | | |
| 18:00 | End | | |

BIBLIOTHEK:

CMFE-
Board-
meeting

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Friday, April 15th

Room 1 „CAMERATA“ (basement)

| Time | Title | a* | Presenter(s) |
|---|--|----|--|
| Thematic Stream: Democracy and Quality (Nico Carpentier) | | | |
| 10:00 | Models of Quality | | Nico Carpentier (Loughborough University, UK) |
| 10:30 | Panel 1: Policies, Pressures and Experiments | | |
| | Community Radios in Brazil: Clientelism, Citizenship, Quality, and Democratization | 31 | Cristiano Lopes (Brazilian Chamber of Deputies, Office of Legislative Counsel and Policy Guidance) |
| | Digital Participation-Platform "nrwision" | 32 | Max Ruppert & Mike Kortsch (Technische Universität Dortmund, DE) |
| | Managing Quality in UK Community Radio | 16 | Lawrie Hallett (University of Westminster, UK) |
| 11:30 | Break | | |
| 12:00 | Panel 2: Tensions in Reconciling Quality and Participation | | |
| | From Storytelling to Participation – some notes on Radio Robin Hood's practices | 33 | Riitta Haapakoski (Radio Robin Hood, FI) |
| | Where Quality Starts and Democracy Ends | 34 | Linda Muscheidt (klipp & klang/Radio X Basel, CH) |
| | Talking about quality in non-commercial broadcasting – first outcomes of a Swiss/German/Austrian dialogue | | Helmut Peissl (COMMIT, AT) |
| 13:30 | Lunch | | |
| Thematic Stream: Researching Community Media Audiences (Salvatore Scifo) | | | |
| 14:15 | Introduction: why community media audience research matters | 11 | Salvatore Scifo (University of Westminster, London, UK) |
| 14:30 | Large scale qualitative and quantitative community media research: the Australian experience* (Skype connection) | 21 | Michael Meadows, Kerrie Foxwell and Susan Forde (Griffith University, Brisbane, Australia) |
| 15:00 | Applying the Griffith University model to a sample of UK community radio stations | 19 | Eleanor Shember-Critchley (Radio Regen, Manchester, UK) |
| 15:20 | Community Radio Audience Research | 17 | Janey Gordon (University of Bedfordshire, Luton, UK) |
| 15:40 | Measuring Community Radio Audiences | 15 | Lawrie Hallett (University of Westminster, London, UK) |
| 16:00 | Break | | |
| 16:20 | Community Radio in the everyday life of a Brazilian Favela | 20 | Andrea Medrado (London Metropolitan University, London, UK) |
| 16:40 | Do they really need community radio? Survey of community media audiences in West-Hungary | 22 | Gabriella Velics (University of West Hungary, Szombathely, HU) |
| 17:00 | Community Media Audience in Russia: sources for growth and opportunities for research | 14 | Maria Anikina (Journalism Department, Lomonosov Moscow State University, RU) |
| 17:20 | Measuring listenership and qualitative methods: a review for the Upper Austria Community Radio research | | Alexander Vojvoda (Radio FRO)/ Helmut Peissl (COMMIT), AT |
| 17:40 | Future directions for alternative and community media research | 25 | John Downing (Fulbright Visiting Professor, University of Tampere, FI) |
| 18:00 | End | | |

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Room 2 „ATELIER“ (first floor)

| Time | Title | a* | Presenter(s) |
|--------------------|--|----|---|
| Open Stream | | | |
| 10:00 | Reshaping Representation and Race Relations in the Age of New Media: A Case Study of Chapeltown in Leeds | 1 | Irfan Raja (University of Huddersfield, UK) |
| 10:45 | | | |
| 11:30 | Break | | |
| 12:00 | Best practice in state funding for community radio: An international comparative study | 2 | Ciarán Murray (near media co-op & CMFE) & Dr. Ken Murphy (Nat University Ireland, Maynooth) |
| 12:45 | MARS - Media against racism in sport | 18 | Stefan Tenner |
| 13:30 | Lunch | | |
| Open Stream | | | |
| 14:30 | The new Media-law in Argentina. The community radios as an example for social movements as counter - hegemonial project | 38 | Viviana Uriona, DE |
| 15:15 | The future of public budgeting: municipal participatory online budgeting | 12 | Ursula Maier-Rabler, Stefan Huber (ICT&S Center, AT) |
| 16:00 | Break | | |
| 16:30 | The role of alternative media in Ukraine's pre- and post-2010 politics | 3 | Oleksandr Svyetlov (DE, Ukraine) |
| 17:15 | | | |
| 18:00 | End | | |

BIBLIOTHEK:
Österreich
magazin
der Freien
Radios (a* 23)

Michael Gams
(Radio FRO,
Linz)

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Saturday, April 16th

Room 1 „CAMERATA“ (basement)

| Time | Title | a* | Presenter(s) |
|---|--|----|--|
| Thematic Stream: Crowdfunding & Social Payment (David Röhler) | | | |
| live online interactive video broadcast at http://proj.adobeconnect.com/civilmedia/ (Please, enter as guest) | | | |
| 10:00 | Introduction to Crowdfunding | | David Röhler (AT) |
| 11:00 | Give a coin for Athenaeum | 37 | Vera Ularu (RO) |
| 11:30 | Break | | |
| 12:00 | My Sherpas | | Markus Zabel (My Sherpas, D) |
| 12:30 | Crowdfunding for media projects | | Wolfgang Gumpelmaier |
| 13:00 | Lunch | | |
| Thematic Stream: Cross Media Publishing (Stefan Tenner) | | | |
| 14:00 | Open Digital Radio | 28 | Mathias Coinchon (European Broadcasting Union EBU) |
| 15:00 | Promoting Dialogue in West Africa | 29 | Adam Thomas, (Sourcefabric, CZ/D) |
| 16:00 | Break | | |
| 16:15 | College media in Italy: cross media culture? | 30 | Tiziana Cavallo (Ustation, IT) |
| 17:00 | End | | |

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| Open Stream | | | |
| 10:00 | Digitalize and keep your FM frequency. Future digital radio for community radio | | Christer Hederström (Ideosphere, CMFE, SE), Lawrie Hallett, University of Westminster, London, UK |
| 11:30 | Break | | |
| 12:00 | FS1 - Community Television Salzburg | 24 | Alf Altendorf (Radiofabrik)/ Markus Weisheitinger-Hermann (Aktion Film) AT |
| 13:00 | Lunch | | |
| Thematic Stream: Cross Media Publishing (Stefan Tenner) | | | |
| 14:00 | Digital Platforms and Open Archives Providing Information of Public Interest | 27 | Margarita Köhl (University of Vienna, AT), Alexander Baratsits (legal practitioner, AT) |
| 17:00 | End | | |

BIBLIOTHEK:
10:00

Treffen der
Programm
koordinatorInnen

BIBLIOTHEK:
11:30

Treffen der
Frauen-
redaktionen