



**UnConference: Participation 2.0**  
**Salzburg, 15.-17. Nov. 2007**

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**DOCUMENTATION**

**David Röthler, December 2007**

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## **A. Final Report documents for Civil Society Project - CSP 2007**

**Name of the beneficiary: Radiofabrik - Verein Freier Rundfunk Salzburg**

**Decision number: 2007-1436/001-001**

**Project number: CSP-2007/157**

**Duration of project: Nov 15 - 17, 2007**

**Theme(s) addressed: participatory media, community media, web 2.0, political participation, democracy, active (European) citizenship**

### **Executive summary**

Radiofabrik organised the UnConference Participation 2.0 as a part of the Civilmedia conference series. Radiofabrik is a non-commercial community radio station in Salzburg, Austria. The conference took place Nov 15-17 at Jugendgästehaus Nonntal. More than 100 activists from more than 15 European countries and even from South and North America participated. More than 50 sessions took place during 3 days. These sessions had diverse formats like presentations, discussions, workshops and two panel discussions.

In bringing together international and national alternative media practitioners, researchers, policy makers, activists, and community development workers, the UnConference Participation 2.0 considered and reviewed the role of participatory media (Community Radio- and TV-Stations, Web 2.0...) in Europe and its challenges in the future. What meaning, impact and challenges do arise by this participatory media production in respect to political participation and active European citizenship? Which models for future action can we develop? These were the main issues addressed in the Participation 2.0 - Open Conference.

A participatory design of all activities (preparation, conference, dissemination) was consistent with the general idea. The open conference in all phases (preparation, event, documentation) itself was a space of participatory experimentation, blending the form and content of the issue at stake. It was a central aspect of the project to correlate the format (open and participatory conference) with the content (issue of media and political participation).

The UnConference strengthened the ties between organisations and people working in related fields. New partnerships have arised and will arise in the future as a

result of the UnConference. All participants are encouraged to use the confernece wiki system for further co-operation . In addition, a mailing list with all participants has been set up to enable and motivate further exchange

The number of participants, their active involvement and the coverage of the event by traditional media showed clearly the success of the UnConference Participation 2.0. The issue and the associated format can be regarded as key factors for the achievement of anticipated goals.

Radiofabrik is a non-commercial community radio station in Salzburg, Austria. It started broadcasting in 1998 and can be listened 24 hours a day at 107,5 MHz and on the Internet at [www.radiofabrik.at](http://www.radiofabrik.at). The principle of public access and a low threshold are very important and make Radiofabrik and its 200 members an active player in the public discussion. One of the aims of Radiofabrik is to activate groups or individuals to use radio to express themselves. Main topics are social and political life, culture, migration and intercultural issues among many others.

. Raising awareness for freedom of speech in a democratic society and taking part in discussions on a European level is an important aim of Radiofabrik. A starting point for public discussion on media was the Civil Media 06 conference which was organised by Radiofabrik in June 2006. A continuation of the conference series is planned for 2008.

The process of organising and accomplishment the event is documented at [wiki.civilmedia.eu](http://wiki.civilmedia.eu).E.g. videos about the event can be watched at [www.civilmedia.eu](http://www.civilmedia.eu).

## Location and Time

The conference took place Nov 15-17 at Jugendgästehaus Nonntal in Salzburg, Austria.



## Target groups

More than 100 activists from more than 15 European countries participated. In bringing together **international and national alternative media practitioners, researchers, policy makers, activists, and community development workers**, the UnConference: Participation 2.0 considered and reviewed the role of participatory media (Community Radio- and TV-Stations, Web 2.0...) in Europe and its challenges in the future.

## Idea

Until recently, media participation occurred almost exclusively within the sphere of community and alternative media. Now it has become a widespread phenomenon. Online mainstream news sites encourage readers to participate through blogs while others, like OhmyNews in South Korea, are substantially written by readers.

Freedom of speech and expression and the possibility to participate in the public sphere has not always been natural in Europe. In the Nazi and Stalinist era, freedom of speech was not a principle until the fall of the Iron Curtain. And still there is a threat that these fundamental are curtailed not only in autocratic states like Belarus.

*“The sum of the expertise of the people in the audience is greater than the sum of expertise of the people on stage.”*

This is the basic idea of a so called open conference. The procedural framework of open conferences is similar to [Open Space methodology](#) for organising meetings, but looser. It consists of sessions proposed and scheduled each day by attendees, mostly on-site. While loosely structured, there are [rules](#). All attendees are encouraged to present or facilitate a session. Everyone is also asked to share information and experiences of the event, both live and after the fact, via public web channels including (but not limited to) [blogging](#), [photo sharing](#), [social bookmarking](#), wikiing, and [IRC](#).

### ***Main questions:***

- How can participatory media (Community Radio- and TV-Stations), Web 2.0 and user-generated content contribute to political participation and active (European) citizenship?
- How can the involvement of citizens and civil society organisations further stimulate the process of European integration and the idea of European active citizenship?
- What is the specific impact and influence of independent and participatory media production on underrepresented individuals and groups (minorities, migrants, disabled people, etc.) and their social and political involvement and participation as citizens?

- Are the economic models of Web 2.0 in contradiction with societal aspects? Media competence, Internet competence and participatory competence - which new competences are required?



# The Programme

As the conference provided an open space for media activists, scholars, politicians, and the interested public everybody was encouraged to participate actively. Various forms of presentations, workshops, discussions etc. allowed a large vision on the field of participatory media and also permitted that each contributor found his or her specific place in the programme.

The screenshot shows how the programme looked like at the wiki. It was compiled collaboratively during the weeks before the event.

Thursday, 15.11. [edit]				
	Room 1	Room 2	Room 3	Room 4 (small)
09:30	Registration			
10:00	Registration			
10:30	Welcome/Opening			
11:00	Programme/Introduction			
11:30	Coffee	Coffee	Coffee	Coffee
12:00	<a href="#">Presentation of E-participation study (Maier-Rabler)</a> [edit]	<a href="#">Multicultural Broadcasting (Monteiro)</a> [edit]	...	<a href="#">Cooperation Info-editorial teams</a> [edit]
12:45	<a href="#">Active Citizenship via the Web: Trupoli.com's approach (Zumpe)</a> [edit]	<a href="#">Big Web 2.0 Software Providers Like Google/Skype/Wordpress VERSUS Small Free Unknown Web 2.0 Projects (Eichenbrenner)</a> [edit]	...	<a href="#">Cooperation Info-editorial teams</a> [edit]
13:30	Lunch	Lunch	Lunch	Lunch
14:00	Lunch	Lunch	Lunch	Lunch
14:30	<a href="#">UK-Community Radio Broadcasting (Salvatore Scifo, London Metropolitan University)</a> [edit]	<a href="#">Online computer games as political instruments. Creating and producing a 3-D game on the topic of migration (Donovan, Hobmeier, Pric, Zechenter)</a> [edit]	<a href="#">Vernetzungstreffen ProgrammkoordinatorInnen</a> [edit]	
15:15	<a href="#">Alternative media producers and their professional identities (Pflisterer, Purkarthofer)</a> [edit]	<a href="#">CANCELLED (due to sickness of the speaker) Can Web 2.0 contribute to sustainable development and a fair balance of power (Rössler)</a> [edit]	<a href="#">Cross Radio – the new wave of intercultural communication in Eastern Europe (Gjuroski)</a> [edit]	<a href="#">Vernetzungstreffen ProgrammkoordinatorInnen</a> [edit]
16:00	Coffee	Coffee	Coffee	Coffee
16:30	<a href="#">Consolidation of European networks for community radio and television. Including digital strategies (Hederstroem)</a> [edit]	<a href="#">The rising impact of onlinegames and its possible role as leading media for young adults (Merschitz/Webhofer)</a> [edit]	<a href="#">Salzblog (Höfferer)</a> [edit]	
17:30	Coffee	Coffee	Coffee	Coffee
18:00-20:00	<a href="#">Panel: From Media Participation to Active Citizenship</a> [edit]			
20:00 - ?	<a href="#">Dinner for participants at Restaurant "Zirkelwirt" )) (please register: [1]@</a> [edit]			

# The Sessions

- [Presentation of E-participation study](#), Ursula Maier-Rabler, Austria
- [Multicultural Broadcasting](#), Rui Monteiro, Denmark
- [Active Citizenship via the Web: Trupoli.com's approach](#), Johannes Zumpe, Germany



- **Young women and the media: Do-It-yourself strategies as self-empowerment**, Jenny Gunnarsson (Sweden/UK), Red Chidgey (UK), Sonja Eismann (D/A), Elke Zobl (A)
- **Big technical web 2.0 providers (google, skype, wordpress) VERSUS small unknown web 2.0 projects**, Jürgen Eichenbrenner, Germany
- **Theoretical reflections and models of participatory media organisations**, Nico Carpentier
- **Consolidation of European National Organisations and Networks for Community radio and television**, Christer Hederström (CMFE Nordic Office in Stockholm)
- **Mediaaperta, creativ commons and public domain in an European context and the use of peer-to-peer technology**, Mathias Persson (Open Channels of Sweden)
- **Regional Blogging Communities Regionale Blog-Vernetzung als alternative Öffentlichkeit**, Eric Poscher, Austria
- **Panel Discussion: From Media Participation to Active Citizenship**, Peter Pilz, Nico Carpentier, Michaela Mojzis, Nadia Bellardi, Heinz Wittenbrink, Moderation: Thomas Kreiseder
- **Alternative media producers and their professional identities - Freie RadiomacherInnen und professionelle Identität(en)**, Petra Pfisterer, Judith Purkarthofer, Austria
- **Co-operation of info-editorial-staffs of Austrian community-radios - redaktionelle Zusammenarbeit der Inforedaktionen Freier Radios in Österreich**, Gerhard Kettler, Georg Wimmer, Simone Boria, Austria
- **The rising impact of onlinegames and its possible role as leading media for young adults - Die zunehmende Bedeutung von Online-Games und ihre mögliche Rolle als führendes Medium junger Erwachsener**, Austria
- **Women on Air: Civil Media and Solidarity among Women**, Maiada Gassan Hadaia, Austria
- **Sinazongwe Community Radio - Presentation of installing a community radio station in Zambia 2007**, Sandra Hochholzer, Ingo Leindecker, Marcus Diess, Hannelore Leindecker, Austria
- **mikro.fm - webbased transmitting on a low scale**, johannes wilms, germany
- **Kelomat Radio - Schnellkochkurs zum Radiomachen. Zusammen kochen** NGOs, die aus Ressourcenmangel noch nicht on air sind, und routinierte RadiomacherInnen, Judith Purkarthofer, Petra Pfisterer and guests, Austria
- **Current Issues in UK Community Radio Broadcasting**, Salvatore Scifo, England
- **What can promote political participation and activism apart from media?** David Röthler, Austria
- **Intercultural Media Literacy - Community Radio & Lifelong Learning**, Helmut Peissl, Austria
- **Creative Commons**, Georg Pleger, Austria
- **Open Money**, Georg Pleger, Austria
- **Nationalist sentiment as European identity**, Henry Allen, Asher Boersma, Netherlands
- **www.literadio.org - acoustic archiving and broadcasting of contemporary**, Christian Berger, Austria

- **The Mediation is the Message: Web 2.0 & The client-server State's preemptive strike against P2P Communism**, Dmytri Kleiner
- **Multicultural and multilingual cooperation** - Two practical examples, Gábor Géczi, Hungary
- **Online computer games as political instruments**. Creating and producing a 3-D game on the topic of migration. Adam Donovan, Georg Hobmeier, Sonja Prlic, Karl Zechenter, Austria
- **Free Radio Scene in Germany** - New Challenges & Possibilities in the times of Web 2.0, Stefan Tenner, Germany
- **The relationship between local, regional, global topics in local radios**, presentation and discussion reflection of our relationship to nature (also this of men) and the possibility and necessity to stand up and root for her by broadcast, with examples of the broadcasts, Gundula Krendl-Gomig alias Gunda Maria Traunsee, Austria
- **Cross Radio** - the new wave of intercultural communication in Eastern Europe, Vasil Gjuroski, Serbia
- **Consolidating European network for community radio and television** including strategies for digital transition for local radio and tv, Christer Hederström, Sveden
- **Co-Creation Strategies in CITIZEN MEDIA**, Marianna Obrist, Austria



## Some Sessions in Detail

*Johannes Zumpe: Active Citizenship via the Web: Trupoli.com's approach* Trupoli provides an internet platform and a community for politics, enabling bi-directional mass communication between the people as the sovereign and politicians. On the platform users can share and generate content with regards to politics, relieving Trupoli of the need to provide own content

Trupoli provides three main features, all of these on the federal, state and local levels alike:

**Information:** Current developments in politics, providing a quick overview over top statements, politicians, topics and regions.

**Rating:** User generated rating of politicians' statements, which provides a clear feedback message from the user to the politician. Ratings on statements are aggregated on politicians, allowing a quick assessment, based on content, not subjective popularity. **Activism: The social community features allow the connection of users to form political movements, enabling them to push their political agenda.**

Trupoli's main idea is to create transparent politics, to revive democracy, bringing it closer to the people and enable a government by the people. Politicians and Parties will be monitored. Actions and more particularly statements and promises are documented and rated in real-time through Trupoli. Mass media shall be deprived of their power to make or break politicians, political ideas and movements. -> user generated relevance -> user generated feedback -> not mass media

More information (in German) available at <http://www.trupoli.com>

### *Jürgen Eichenbrenner: Big Web 2.0 Software Providers Like Google/Skype/Wordpress VERSUS Small Free Unknown Web 2.0 Projects*

At the moment non commercial web 2.0 activities and communities almost are taking place within big commercialised web portals. Is there a need in the near future to change this, because advertisement technologies may improve. the lecture introduces a new free video codec for hd video content (<http://www.bbc.co.uk/opensource/projects/dirac/>) and experience with an almost unknown streaming-server-client-software (<http://live.polito.it/>) already successful in use at the free radio station of Tübingen for outside broadcasts in high quality over normal internet lines leading over in a discussion confronting web 2.0 software projects from big commercial companies and GPL licensed free projects from independent communities.

*Sonja Prlic: Online computer games as political instruments. Creating and producing a 3-D game on the topic of migration*

To understand September 29, 2005, you have to play it. September 29? The date of a historic turning point, on which the “Fortress Europe” became abruptly visible. “Frontiers“ is a computer game that enables its players to experience life on the borderline: as a player in “Frontiers” your objective is to race for the Moroccan-Spanish fenceline in Ceuta and make it safely to the other side. Should you fail, you'll find yourself back in the Sahara desert with 600 km to go until you make it back to the border.

“Frontiers” is currently in development: a first prototype has already been programmed, and the game is intended to be completed in 2008 - the year of intercultural dialogue.

*Panel Discussion: From Media Participation to Active Citizenship”*

Peter Pilz - (First(?) Austrian politician to start a weblog, Member of Parliament, Die Grünen)

Nico Carpentier - (Media Scientist, Brussels)

Michaela Mojzic - (Austrian blogging politician, CEO of the Austrian People's Party, ÖVP) - (Online-participation from Vienna)

Nadia Bellardi - (Media activist, AMARC/CMFE, Switzerland)

Heinz Wittenbrink - (teaches Web-Publishing and Online-Journalism at FH Joanneum Graz)

Moderation: Thomas Kreiseder (Radio FRO, CMFE, Festival der Regionen OÖ)



The participants of the discussion. Michaela Mojzis is connected live via a Skype video channel

### *Nico Carpentier: Models of Participatory Media Organisations*

The success of the new generation of media technologies - in combination with their presupposed interactive and even participatory nature - feeds the assumption that we are living another new communication revolution. In order to evaluate and value the contemporary (media) transformations, and the possibilities of the (mass) media to contribute to a participatory-democratic culture, we ironically need to ignore the media and their technologies (at least in a first phase) and to focus on the political-ideological processes which provide the discursive context for these media organisations and technologies. Only by taking this long but inevitable detour, it becomes possible to even begin to understand the democratic role(s) of the media and especially participatory media in the 21st century.

The conceptual starting point of this presentation is that participation is a politically-ideologically contested notion, and that the role of (participatory) media is intrinsically linked to these debates. For this reason, this presentation reflects on the participation debate, as a condition of possibility for the analysis the media's role in this debate. The complexity of these participation debates entraps us in a painstaking process of including what is participatory and excluding what is not, a process which is complicated by the fluidity of all key concepts that are involved in this operation. In a second part of this presentation we can use these debates on participation (and access and interaction) to develop a first typology of participatory and semi-participatory organisations, which generates a first matrix to map the field of participatory media. But even after having (temporally) fixated and delineated these concepts (for analytical purposes), the diversity that characterises participatory organisations requires to move beyond the mapping exercise. In order to fully grasp the identity of these participatory organisations, a second typology is introduced, this time not aimed at delineating concepts but at diversifying and combining them. In this third part, four different theoretical approaches are combined to provide a (hopefully) increased insight in the world of participatory organisations. Given the diversity in this world, it is argued that the identities of specific organisations are always unique combinations of these four different theoretical approaches.

The powerpoint presentation can be downloaded from:

[http://homepages.vub.ac.be/~ncarpent/temp/ModelsParticipMedia\\_salzburg.pdf](http://homepages.vub.ac.be/~ncarpent/temp/ModelsParticipMedia_salzburg.pdf)

The article (on which the presentation was based) can be found in the (free e)book "Media technologies and democracy in an enlarged Europe", which will be published soon on this site: <http://www.researchingcommunication.eu/>

More goodies can be found on the publication page of

[http://homepages.vub.ac.be/~ncarpent/ar\\_pub.html](http://homepages.vub.ac.be/~ncarpent/ar_pub.html)

### *Stefan Tenner: Free Radio Scene in Germany - New Challenges & Possibilities in the times of Web 2.0*

Intro:

The "traditional" media have to deal with Web 2.0, including the Free Radios. So what the non-commercial, self-organized, alternative stations doing right now?

They using the new media to support their traditional philosophies: they building networks, supporting underrepresented communities, make people realizable how to use the media and to doing democracy from below, they broadcasting music and information in opposition to the mainstream, they providing easy & a low cost participation, that nearly everybody can catch a (critical) public and so on...some radios doing this since 30 years.

But mostly under uncomfortable conditions: with no or low financial and political support and hard struggles for frequencies and money. The policy in the media sphere in Germany, who is based on a federal state level, in many areas, even in the capital Berlin, do not allow radioactivits to broadcast on a legal basis on FM frequencies.

That's the background for the presentation, who want to present activities, tools and developments with the Internet in the Free Radio Sector in Germany: radio software, new networks and audio-platforms, also hybrid models and radio art projects....and a time-trip: 101 years backwards, when the radio was start.

Statement:

Das Web 2.0 stellt die „alten“ Medien vor neue Herausforderungen. Auch die Freie Radios sind davon „betroffen“. Dabei hält sich für Freie Radios der Neuigkeitswert Grenzen, lediglich die Formen sind andere. Denn in Deutschland praktizieren sie teilweise seit immerhin 30 Jahren Partizipation und Demokratie von unten, überregionale Vernetzung und organisatorischen, inhaltlichen und technischen Austausch sowie für (fast) jedeN die kostengünstige Möglichkeit eine (kritische) Öffentlichkeit herzustellen. Kaum ein anderes Medium kann das noch von sich behaupten.

Mit der Entwicklung des Internet sind nun zusätzliche Distributions- und Kommunikationswege entstanden. Sender und Empfänger sind sich damit ein großes Stück näher gekommen und haben die Partizipationsmöglichkeiten der HörerInnen erweitert. Auf der anderen Seite stehen den RadiomacherInnen neue Recherche- und Archivierungsmöglichkeiten zur Verfügung. Verwaltungs- und Arbeitsorganisation wird dezentral und virtuell möglich und unterstützt damit die hierarchiearmen Entscheidungsstrukturen in den Radios. Auswirkungen hat all das auch unweigerlich auf die Inhalte, die das lokale Radio auch immer wieder in den überregionalen und globalen Kontext stellen. Hinzukommt der Faktor Aktualität und Unmittelbarkeit im Musik- und Infobereich, die durch die neue Konkurrenz zum Web 2.0 in der Zukunft einen spannender Wettlauf zu werden scheint. Nicht zu vergessen ist die künftig immer stärker werdende Konvergenz der „alten“ Medien und damit auch der Freien Radios mit dem Internet.

Web 2.0 und Freies Radio gehören also unweigerlich zusammen, denn sie speisen sich aus denselben Wurzeln. Diskurse die einst erst maßgeblich Freie Radios zu freien Inhalten, Nichtkommerzialität, Medien als offene Mittel der Demokratie von unten etc. angestoßen haben, sind heute fester Bestandteil der OpenSource- und Creative Commons-Bewegung. Ein Freies Radio das sich dieser Entwicklung und all den neuen Möglichkeiten verweigert wird vielleicht bald genauso wenig gehört

sein, wie ein Sender der allein auf die neuen Möglichkeiten setzt. Denn der Kampf um Relevanz und damit um die begehrte Ressource „Frequenzen“, egal ob analog oder digital, findet heute nur unter anderen Bedingungen statt. Die Medienpolitik erschwert nach wie vor den nichtkommerziellen und kritischen Sender diese Zugänge und hat mit dem Web 2.0 ein neues Argument entdeckt, diese Radios von den UKW-Frequenzen zu verdrängen.

Wie sinnvoll sich Web 2.0 und Freies Radio verbinden lässt, soll im aufgezeigten Kontext Thema des Vortrags sein. Vorgestellt wurden folgende Projekte:

Sende-Software für Freie Radios: [Jukebox](#), Reboot

Webseiten-Tools: [jimtawl](#) für [joomla](#)

Networks: [freie-radios.net](#), [zip-fm](#), [public-ip.org](#), [WEB-EUROPE.net](#)

micro radio: [mikroFM](#)

WLAN-FM-Transmitting: [backyardradio](#), [RundFreifunk](#)

RadioArt: [RadioRevolten](#)

Web 2.0 Tools: [Radio Corax](#) - Organisation Redaktion/Technik, [netvibes.com](#)

### *Stefan Huber: World premiere*

The two students Stefan Huber and Markus Moser of the University of Salzburg are the founders of the “Verein zur Förderung der Meinungsvielfalt im Open Public Space”.

They invite you to the world premiere of their web2.0-based participatory website that could serve as an example of how to democratize the current oligopolistic media news diffusion. Right after the presentation you are invited to discuss the opportunities offered by the website for your own work and ambitions.

If you are a shareholder of google or CNN, you should rather prevent this event from happening!

### *Ulrike Wagner: Young people, media competence and participation*

The contribution presents selected results of an empirical study on how adolescents use media, in particular how they handle with new media structures like podcasts, and describes a framework of media literacy / media competence regarding some of these new media developments. This framework refers to the discourse about Medienkompetenz in the German-speaking countries which is based on the work of Baacke (1973) and the term communicative competence of Habermas (1971). Communicative competence means the ability to participate in social communication, in the sense of understanding it, intervening in the processes and thus

forming it. Following this definition media literacy / media competence refers to the usage of media structures to participate in social communication. The empirical results show that the usage of media is related to the conditions of the life world (German: die Lebenswelt) of individuals (e.g. their educational background, their social environments and relationships, ...). The focal point for the discussion is how to integrate the discourse about social inequalities and disparities into concepts of media literacy / media competence.

(Cancelled due to illness of the presenter, but abstract available)

### *David Röhler: What can promote political participation and activism apart from media?*

Media is important for democracy. But there are further aspects to consider.

Some issues discussed during this session:

- Why always more or less the same people at such events?
- Dramatic political circumstances encourage participation and activism.
- Courage!
- Socialisation, education - political literacy, media literacy
- Right to vote for migrants
- Participation kind of luxury
- Can I change anything? How much do I have to invest to make a change?  
People are fine and they do not see a reason for a change. New instruments are a new way for easy participation -> Reduction of the costs to participate. Transaction costs high, results low. Click on web-site -> low transaction costs. Importance of the issue for the person
- Emotion - contacts with other people Disappointment or encouragement?
- Appreciation of participation. Cultural, societal aspects
- Transparency of the political process
- Participatory culture
- Media literacy
- Freedom from poverty
- No data retention and online investigation



## *Georg Pleger: Creative Commons*

Creative Commons provides free tools that let authors, scientists, artists, and educators easily mark their creative work with the freedoms they want it to carry. You can use CC to change your copyright terms from "All Rights Reserved" to "Some Rights Reserved."

The session will give an introduction to the basic concepts of CC.

Further information: <http://creativecommons.org>

## *Panel: Towards a European Community Media policy?*

Participants: Helmut Peissl (CMFE), Nadia Bellardi (CMFE/AMARC), Christer Hederström (CMFE), Otto Tremetzberger (Freier Rundfunk Freistadt) Moderation: Thomas Kreiseder



## *Soldering workshop - build your own transmitter*

### *what it is about*

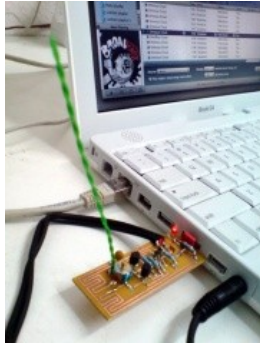
[mikro.fm](http://mikro.fm) is a berlin based group of radio makers who are bridging to media practices: content via the internet and radio via small transmitters.

### **what we will do**

in this workshop we will build about ten micro-transmitters.

its power supply will be done by help of the usb 2.0 of your computer.

you may want to see a picture [here](#)



### **what you may need**

each soldering kit costs 10 euros which you'll be kindly asked to pay  
at the beginning of the workshop

if you could bring some soldering iron, fat and solder it would be highly appreciated.

and then you'll need patience - with yourself, other participants and the one,  
who's giving the workshop ;)

### **what you could be also interested in**

you may also want to visit [freifunk.net](http://freifunk.net), a steadily increasing community  
of free and collective wireless internet providers and [backyardradio.de](http://backyardradio.de).

Together they are currently developing transmitters that are directly connected  
to WLAN spots.



## ***Géczi: Multicultural and multilingual cooperation - Two practical examples***

RECORD project, 2004-2006 (Radio European Community On Reciprocal Dialogue) i.e. Community Radios for the Dialogue in Europe Partners: Cospe, Amisnet, Civil Radio in Hungary and in Italy. Joys and hardships of a project. Lessons to learn. Results: - increased awareness of multicultural issues in Europe - more intensive dialogue between NGO-s, institutions and multicultural media - More active and participative European citizenship

EBU assisted cooperation between 6 European public radios under the slogan 'BORDERS'. Exchange of texts and radio programs of mini radio plays (40-50 second long). Connected to the Radio Day of European Cultures (Oct. 14, 2007) It might be an example worth following by community radios. Results: - multilingual and multicultural cooperation - active citizenship

## ***Georg Pleger: Open Money***

After the concepts of OpenSource and OpenContent it's now time to establish OpenMoney as a means for participatory infrastructures.

OpenMoney here is used as another term for [complementary currencies](#).



The project [Tiroler Stunde](#) will be taken as an example: [www.stunde.at](http://www.stunde.at)

It is a Complementary Currency aimed at supporting the production of (digital) commons.

## ***Dmitri Kleiner: The Mediation is the Message: Web 2.0 & The client-server State's preemptive strike against P2P Communism***

Dmytri Kleiner is a USSR-born, Canadian software developer and cultural producer whose work investigates the political economy of cultural production and telecommunications. Currently based in Berlin, he is a co-founder of Telekommunisten, an Anarchist technology collective specializing in telephone and Internet services. <http://www.telekommunisten.net>

## *Eric Poscher: Burn Station - Free Media*

Burn Station is a free audio distribution system. It can be set up in public and free access spaces - in permanent or temporary events - but it can also be run on your Linux machine at home.

You can use Burn Station to browse and listen to thousands of music and audio tracks. After selecting those you like (make your playlist) you can burn them on a CD and take it home. All for free!!

Many artists and labels have already contributed by publishing their creations.



## *Judith Purkarthofer und Petra Pfisterer: Kelomat Radio - Schnellkochkurs zum Radiomachen. zusammen kochen NGOs, die aus Ressourcenmangel noch nicht on air sind, und routinierte RadiomacherInnen*

guide to the kelomat recipe:

- what ingredients do you have? look on your website, think about press releases you had during the last month, about your last newsletter or also about the work you did this week - what was it about? what do you find especially important or interesting? what did you discuss over lunch with your colleagues? you never have time for lunch? - that's also a topic! what was a burning issue during your last internal meeting? what are your concerns as an organization? what does make your work hard? what are your success? did you meet an extraordinary person? were you angry about political developments lately? what are you proud of? collect ingredients and note them.

- what do you want to cook? - what should be the message? and what kind of dish do you want? spicy? sweet? sour? informing? contesting mainstream news? telling

people to take action and giving them ideas how? or tell about your work, some success? difficulties? recent budget cuttings? how applications for EU-funding make your life hard? or how you manage to resist? etc. etc. decide on the taste of your dish.

- think about your audience briefly, but don't restrain yourself. eaters come also with the smell. who are you cooking for? what could they like? what should they try?

- sit together and organize your time: how much time is left? how long should the broadcast be at the end? (possibly 2-5 minutes, try to not exceed the time limit of 5 minutes) how long will you need to prepare, record and edit? plan also time to listen and adjust.

- decide on the steps you want to take to get there: be creative, dare to mix, do something unusual, experiment, express something in another way than you are used to from mainstream formats. they're not the only ideal to achieve.

- prepare the ingredients, cut them into pieces, season them and mix, under some pressure: record what you have, listen to it, edit it and adjust where necessary. cook, have fun.

- decide that you're ready at a point.

- be proud of your dish, serve hot.

### *Gunda Maria Traunsee: Woman and Nature*

Presentation and discussion/reflection of our relationship to nature (also this of men) and the possibility and necessity to stand up and root for her by broadcast, with examples of the broadcasts

### *Christian Berger: Literadio*

This presentation gave a short overview about possibilities to take part on our literature archive. "literadio" (a project funded by the EU within the programme "Culture 2000") invites authors and publishing houses as well as literature organisations to bring contemporary literature available for online listeners. "literadio" is also a cooperation between the "IG Autorinnen/Autoren" and the VFRÖ.

## *Beißpony: Independent Music, evening programme*



Further detailed information about most session can be found at [http://wiki.civilmedia.eu/index.php/Programme#Programme\\_Civilmedia\\_07.2C\\_Participation\\_2.0](http://wiki.civilmedia.eu/index.php/Programme#Programme_Civilmedia_07.2C_Participation_2.0)

### 112 Participants:

Allen	Henry	Utrecht University
Bauer	Heimo	Verein Spektrum
Bauer	Silke	Wüste Welle
Bellardi	Nadia	Radio Lora
Bergenstein	Roden	NRO
Berger	Christian	Aufdraht
Bergervoert	Bas	blogpiloten.de

Boersma	Asher	Utrecht University
Bolin	Anders	
Boria	Simone	FRO
Brown	Jim	
Carpentier	Nico	Vrye Universitet Brussel
Chidged	Red	
Cosentino	Ramiro	Burnstation Developer
Diess	Marcus	Radiofabrik
Diestler	Gudrun	Radio Helsinki
Donovan	Adam	goldextra
Eichenbaumer	Jürgen	Wüste Welle
Eismann	Sonja	
Elekes	Iren	Civil Radio
Felber	Johannes	
Freudenthaler	Harald	Freies Radio Freistadt
Gabriel	Roswitha	Radiofabrik
Geczi	Gabor	Civil Radio
Gjuroski	Vasil	Crossradio
Grinschgl	Alfred	RTR
Harmsen	Lotte	University Utrecht
Hederström	Christer	CMFE Board
Hintz	Arne	Central European University
Hirner	Wolfgang	Die Grünen
Hochholzer	Sandra	radio Fro
Höfferer	Jochen	Stadt Salzburg
Höllner	Barbara	bildungslandkarte.at
Horn	Katrin	VFRÖ
Huber	Sophie	ICT&S
Huber	Stefan	Ver. z. Förder. v. Meinungsvielfalt i. public space
Juniku	Agata	Nemeza
Karlhuber	Stefan	
Kettler	Gerhard	RadioOrange
Kinzer	Manfred	Radio Helsinki
Kleiner	Dmytri	Bootlab/Telekommunista
Koll	Thomas	subnet
Kostka	Manuel	
Kreiseder	Thomas	FdR
Krendl-Gomig	Gunda	
Kröll	Roswitha	FRO
Kugler	Geli	Freirad
Leindecker	Ingo	Radio Fro
Leindecker	hannelore	Radio Fro
Leistner	Anian	Trupoli
Lichtmannegger	Jürgen	Squirrelkids
Loeser	henry	Masaryk University
Maier-Rabler	Ursula	ICT&S
Marijnjs	Hester	Radiofabrik
Mayr	Norbert	
Melis	Laura	
Mendrala	Jon	inektion Campusmagazin
Merschitz	Peter	Power of Politics
Mladnik	Svobodan	Indymedia
Monteiro	Rui	CMFE Board
Moser	Markus	Ver. z. Förderg. v. Meinungsvielfalt i. public space

Müller	Stephanie	Rag Treasure
Müller	Peter	FRO
Nedaei	Esmaeil	Radiofabrik
Neumayer	Christina	ICT&S
Obrist	Marianna	ICT&S
Ollinger	Astrid	
Pavlakis	Christer	University of Athens
Peissl	Helmut	VFRÖ
Pfisterer	Petra	ARRG
Plansak	Mojca	
Pleger	georg	Creative Commons
Pleschko	Anita	
Pobrecky	Horst	
Poscher	Eric	Vorarblog
Prlc	Sonja	Goldextra
Prlc	Doris	Radio Fro
Purkarthofer	Judith	ARRG
Raffer	Karin	FH Joanneum
Raffl	Celina	ICT&S
Rehbogen	Alexander	Uni Salzburg
Reitermayer	Christa	
Rendl	Jürgen	Urban Flow
Robin	Alex	radio Zinzine
Röthler	David	projektkompetenz.eu
Schaffert	Sandra	Salzburg Research
Schaffert	Sebastian	Salzburg Research
Schennach	Markus	Freirad
Schlegel	Falk	Radio Lohro
Schmidhuber	Eva	Radiofabrik
Schnitzhofer	Kerstin	Akzente Salzburg
Schober	Alexa	Uni Salzburg
Schweiger	Michael	FRO
Scifo	Salvatore	London Metropolitan University
Simonelli	Andrea	EACEA
Spielbüchler	Gerti	VFRÖ
Staudinger	Karl	
Tenner	Stefan	CMFE
Tremetzberger	Otto	Freies Radio Freistadt
Van Hoff	Arjan	Utrecht University
Webhofer	Johannes	Power of Politics
Wieden-Bischof	Diana	Salzburg Research
Wilms	Johannes	Mikro FM
Wimmer	Regina	Radiofabrik
Wimmer	Georg	Radiofabrik
Winter	Mirjam	Radiofabrik
Wittenbrink	Heinz	FH Joanneum
Wlaschitz	Judith	radio attac
Xander	Matthias	Wüste Welle
Zechenter	Karl	goldextra
Zobl	Elke	Akademie d. bild. Künste
Zumpe	Johannes	trupoli





## Impact

The UnConference strengthened the ties between organisations and people working in related fields. New partnerships have been buildt and are expected to arise in the future as a result of the UnConference. It has become clear, how community media and web 2.0 approaches do complement each other in their aim to foster political participation.

Awareness was raised for the meaning of independent and participatory media for debate and democracy.

The participants exchanged information and knowledge in respect to citizen media. New networks among media activists, NGOs, students, researchers, and politicians on the intersection of media production and political involvement were established. Expertise with a participatory conference format was gained.

The future will show the extent of the long-term outcomes. All participants have been encouraged to feed back long-term results to the Wiki at [wiki.civilmedia.eu](http://wiki.civilmedia.eu).

A continuation of the conference series has been requested by many participants and is planned for 2008.

### *Visibility and Valorisation*

The event got extensive media coverage in traditional media and Weblogs. E.g. the Austrian Broadcasting Corporation (ORF) covered the UnConference at Matrix - Magazin zur Netzkultur.

### ***Online Ressources:***

Detailed information about most session can be found at

[http://wiki.civilmedia.eu/index.php/Programme#Programme\\_Civilmedia\\_07.2C\\_Participation\\_2.0](http://wiki.civilmedia.eu/index.php/Programme#Programme_Civilmedia_07.2C_Participation_2.0)

Collaborative Photo-Archive:

<http://www.flickr.com/groups/civilmedia07>

### ***Media Coverage:***

Radio Corax, Halle: "Community Medien", 23.11.2007

<http://www.freie-radios.net/portal/content.php?id=19801>

Wüste Welle, Tübingen: "Salzburg - UnPorträt einer Stadt am Rande einer UnConference", 22.11.2007

<http://www.freie-radios.net/portal/content.php?id=19788>

Radiofabrik Salzburg: "Civil Media: Die Rolle der Freien Radios", 19. November, 2007

[http://cba.fro.at/show.php?lang=de&eintrag\\_id=8348](http://cba.fro.at/show.php?lang=de&eintrag_id=8348)

ORF Futurezone, Oct 19, 2007

<http://futurezone.orf.at/tipps/stories/229830/>

Elevate, Schloßbergfestival

<http://www.elevate.at/civilmedia2007+M54a708de802.html>

Cultural Contact Point Austria

<http://www.ccp-austria.at/view.php?id=92>

Weblog entry

<http://planetaeskoria.wordpress.com/2007/10/09/civilmedia-2007/>

Nettime, Mailinglist

<http://www.nettime.org/Lists-Archives/nettime-ann-0709/msg00080.html>

Bundesverband Freier Radios

<http://www.freie-radios.de/pinnwand/596.htm>

www.partizipation.at

<http://www.partizipation.at/615.html>

Zentrum Polis  
<http://tinyurl.com/33fn8l>

Salzburger Landeskorrespondenz  
<http://www.salzburg.at/themen/freizeit.html?NewsID=1193750>

<http://www.salzburg.gv.at/aktuell.htm>

Österreichische Bundesjugendvertretung  
<http://www.bundesjugendvertretung.at/content/site/info/article/863.html?SWS=b7bd97788900a402772933f9471b5c15>

Artikel von David Röthler auf der Web-Site von Ö1  
<http://oe1.orf.at/highlights/111630.html>

Weblogeinträge von Heinz Wittenbrink  
<http://heinz.typepad.com/lostandfound/2007/11/auf-dem-weg-zur.html>  
<http://heinz.typepad.com/lostandfound/2007/11/participation-2.html>  
<http://heinz.typepad.com/lostandfound/2007/11/notizen-literad.html>  
<http://heinz.typepad.com/lostandfound/2007/11/notizen-zur-par.html>

Weblogeintrag von Eric Poscher  
<http://epe.at/blog/2007/11/test>

Weblogeintrag von Karl Staudinger  
[http://politiktraining.net/?q=unconference\\_de](http://politiktraining.net/?q=unconference_de)  
<http://politiktraining.net/?q=unconference20>

Weblogeintrag von David Röthler  
<http://politik.netzkompetenz.at/?p=182>

Weblogeintrag von Anita Pleschko  
<http://anita.pleschko.at/?p=6>  
<http://anita.pleschko.at/?p=8>

Bericht auf Drehpunkt Kultur  
<http://www.drehpunktkultur.at/txt07-11/1051.html>

Weblog NetCultureLab  
<http://lab.netculture.at/2007/11/21/burnstation-bei-civilmedia-konferenz-praesentiert/>

Kurzbericht auf Radio Salzburg [http://www.civilmedia.eu/wp-content/uploads/2007/11/sa\\_vk-edumedia\\_141107.mp3](http://www.civilmedia.eu/wp-content/uploads/2007/11/sa_vk-edumedia_141107.mp3)

Bericht auf oe1.orf.at von Eva Schmidhuber  
<http://oe1.orf.at/highlights/112157.html>

Weblogeintrag von Christian Berger  
<http://bergerc.wordpress.com/2007/11/25/partizipation-20-literadio/>

Video von Bas Bergervoet

<http://www.youtube.com/watch?v=0TyRzu99eM4>

Video von David Röhler

<http://www.youtube.com/watch?v=TCR-EQ6oYck>

For further references please google „civilmedia“.

Some printouts of temporary web-announcements and copies of newspaper articles are attached

## Statements from Participants:



„I have a background in independent media [... ] I had the opportunity to learn about media in Europe”



“Ich hoffe, dass diese Konferenz öfter passieren kann“



„Was ich gesehen habe, war sehr eindrucksvoll“



„ I will try to incorporate things that I learned here in my work“



“Je suis venu à Salzburg parce que on reste un peu trop souvent entre [Français](#) en France”



“Ich habe die Veranstaltung toll gefunden, da sie offen konzipiert war und ein vielfältiges Programm hatte, das den Horizont erweiter hat. Auch war sie sehr international. Aus den Gesprächen am Abend hat sich am nächsten Tag neues Programm ergeben“



„Ich bin ein bisschen enttäuscht von dieser Konferenz, da sich die meisten Leute technisch nicht interessieren. Sie machen sich keine Gedanken, wie kommerziell vieles im Internet ist.“



„Ich habe viele gute Kontakte und Ideen austauschen können. Ich fand es eine einmalige Gelegenheit andere Leute konkret kennen zu lernen. Wir tauschen viele Information über Internet und Web 2.0 aus. Für mich stehen Menschen im Mittelpunkt. Das ist bei Communityradios ein wichtiger Aspekt.“





“The overall impression of this conference was very good“

## Partners

### **JFF - Institut für Medienpädagogik in Forschung und Praxis**

This institute is based in Munich, Germany.

One of the main goals of the JFF is to link the results of scientific media research to practical media education. Recent research projects focused on media convergence and its impact on media appropriation processes of young people, informal learning with media and the importance of digital media in intercultural contexts. In the field of practical media work the JFF concentrates on supporting active media production among children and teenagers (e.g. [www.gewaltig-daneben.de](http://www.gewaltig-daneben.de)). The ongoing training of teachers and youth workers also serves the aim of encouraging media competence (e.g. [www.zappen-klicken-surfen.de](http://www.zappen-klicken-surfen.de)).

During the preparation of the meeting the JFF promoted the event by using its regional, for example the network of Inter@ktiv ([www.interaktiv-muc.de](http://www.interaktiv-muc.de)), national and international contacts. JFF contributed to the concept of the event. The workshop foreseen at the UnConference had to be cancelled due to illness of the presenter.

### **Civil Rádió**

Civil Radio is based in Budapest, Hungary

Civil Radio was established in 1994 and started the regular broadcast in 1995. Today 220 volunteer programmers and technicians present more than 170 programs that are on the air in two week cycles. The shows cover the NGO-sector and cultural issues. Civil radio's musical choice is larger than usual, jazz, blues, world and classical music is usually played. Those who would like to join Civil Radio have the opportunity to participate in training sessions within the radio. Civil Radio is independent, and relies on the work of volunteers. Civil Radio is unique in its effort to give a forum to the third sector, i.e. representatives or members of the civil societies, NGO-s, and community initiatives.

Civil Radio contributed to the preparation of the UnConference. Civil Radio played an active role during the preparation of the UnConference. They distributed information about the event in Hungary. They are co-operating with the Hungarian Federation of Free Radios and have many contacts in CEE. Civil Radio gave a workshop at the UnConference. It will assist as well disseminating the results of the UnConference especially in Hungary.

Financial Support:



'Europe for Citizens' Programme